

Background

The Great Mobile (TGM) has been in operation informally since 2015. It

was founded by Azwindini Mulaudzi. Formally registered in 2019 and it has grown in leap and bounds.

Initially it was founded to address the need for self-employment. We are glad to say it has grown beyond that and TGM is making positive strides to change this narrative by assisting other individuals and organisations to self-actualise, through a range of business opportunities.

We have since expanded our horizons and formalised our endeavours, from sim card distribution, cell phone repairs and sales of airtime & data to partnering with local giants such as MTN, Vodacom, Cell C, RSAWEB and Telkom on activations and more recently Lyca Mobile, an international mobile communication brand. We are based at Protea Glen and form part of a bustling entrepreneurial community there. For such a young organisation we have made great strides and continue to offer a range of services to create a self-sustainable organisation that can assist other organisations with similar ambitions and goals.

Our values



Collaboration

We believe that working together enables us to achieve more



Innovation

We continuously look for improved ways of achieving greater results, by developing strategies that are informed by research and experience.



Commitment

We stay the course to fitting delivery of initial outcomes.



Integrity

We are true to our word and fair in our dealings.

Mission

We solely exist to fulfil this mission:

Assist in making telecommunication and related services are accessible, assist entrepreneurs to self-actualise through working with organisations and individuals by creating an environment that is conducive to the creation of such opportunities.

Vision

We solely exist to fulfil this vision:

To build a self-sustainable IT communication organisation to rival any in the country or abroad, without compromising the principles of Ubuntu that govern our organisation.

Organisational structure

We have a fairly flat structure:

Managing Director: Azwindini Mulaudzi

Chief Financial Officer: Thabo Motseki

Project based consultants

Project Manager: Thabisile Makaula

Chief Design Officer: Molefe Thwala

Financial Auditor: Khanyisile Nhlapho

Technical Assistance: Lehlogonolo Dhlamini

Technical assistance: Elliot Mthimkhulu (Marketing and Branding)

Financial Administration: Celiwe Motseki

Administration: Hloniphile Thwala

Our best Achievement, yet.

“The Great mobile has managed to sign over **98 000** subscribers for LYCAMOBILE since November 2019 to date. One of our best performing partnerships!”



Other brands we have worked with.

